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Insider's Desk



" Edumilestones footprints in Kenya, Middle East, Sri Lanka, Zimbabwe and more"

Fatema M Strategic Alliance & International Partnerships

Career counselling is a critical need globally. We have realized, the problem of career confusion faced by students and professionals in India are similar to other developing countries as well. According to recent Mercer study, 28-56% employees around the world are dissatisfied with their jobs and among top 6 position are from Asian and African countries. To fill this gap and provide quality career counselling solutions, we have started career counselling programs in Middle East, Africa, South-East Asia, Sri Lanka, Bangladesh, Nepal and many more. Our mission is, to have more than 10,000+ professionally trained career counsellors in 20+ countries by 2025.

Jatema. M



Career Choice Luck or Logic?



At some point in our lives, we all have to choose what to do, professionally speaking. For some of us, this career confusion propped up early on in school, just as we were about to give our 10th grade boards. Whereas for many others, this conflict between various enticing career options continued well into our college life and even the initial periods of our first job. Regardless of the amount of time this confusion stayed, haven't we all wondered whether career choice is logical or is it just sheer luck?

Career Factors

Now let's consider the example of Student 'A' and Student 'B'.

'A' is confused which field to choose after his school. His friends are selecting the commerce stream, so he also decides to choose the same. However, 'A' actually has aptitude for a graphic designer. However, since 'A' chose a career randomly, based on luck, he eventually gets a job in the finance sector that is not right for him and which he dislikes greatly.

Now 'B' on the other hand, makes an informed career decision. He consults a career counsellor, gets an assessment of his aptitude and interests, and then with guidance he figures out that he has the makings of a scientist and should choose the science stream. He chose a career based on informed logic, and he eventually becomes a Biotechnologist, a job that is right for him and which he loves.

So, career depends on a variety of factors such as individual capabilities, the scope of the field one is selecting, and needless to say, the amount of time and energy one seriously expends into the advancement of his or her career.

Students passing out of school stand at the most critical juncture, where every choice they make for their career can make or break their future. At such a juncture one needs to make significant decisions and gauge what their best options are; which is where it is of the utmost importance to get the much necessary career guidance – not just from parents and teachers, but from a trained Career counsellor.

So how to choose one's career?

Understanding by the very term, 'Career Choice' is just that - a choice. What career one chooses depends on a multitude of factors. Of course, one's success is built from hard work, intelligence and one might even say, about twenty percent of luck. However, for the most part, a career is a logical, planned choice.

To make this choice, one needs to know their own aptitude, their capabilities and talents, and one's mental inclinations and dispositions. It is important to partake in career counselling before choosing a field to become established in. Make a logical and well-informed choice, work hard, and then let the 10% of luck propel you forward to the success you deserve.

Choosing a career based on an informed decision is always the better choice, and is bound to make you more successful.

Choosing a career based on an informed decision is always the better choice, and is bound to make you more successful.



Appreciation by American Counselling Association/Fellow





"Both curriculums (**CCA & CCIS**) seem very well taught and carefully, developed. In my opinion, both are excellent curriculums."

Edil Torres Rivera, Ph.D, NCC, ACS, LPC





Certified Counsellor for International Studies



Edumilestones in Manipur

Career awareness workshop in association with SS career solutions



Mr. Vipin Prasanth, Director, Edumilestones addressing Career Awareness Program in Manipur in association with SS Career Solution. More than 350 students and parents participated in this program. It was a huge success and foundation for many mega programs to implement in future in Manipur.





Authorised training partner in Lucknow



Dr. Ashutosh Shrivashtav Executive Director National President, Bharatiya Counselling Psychology Association, Psyuni Trust



Dr. Ashutosh is a practicing Clinical Psychotherapist & Counsellor with over 10 years of hands-on experience in the sphere of Behaviour Analysis, Psychotherapy & Counselling, and Training. He is MPhil in Clinical Psychology and PhD in Psychology with specialization in Psychological profiling of audience behaviour. He is currently the **President** of Bharatiya Counselling Psychology Association and one of the Board Members of the International ReAttach Therapy Foundation(The Netherlands).



Counsellor's Achievements



Featured in Radio City

FM radio city conducted "+2KU NEXT" program in Chennai on May 4, 2019, wherein our counsellor Ms. Hemalatha Sriram was the Key-note speaker. She gave a career guidance session for about an hour which was attended by 350 participants. She also gave an interview which was broadcasted for a week.

Featured in



Our elite career counsellor **Mr. Sachin Bhatnagar** conducting career counselling fare in association with Dainik Bhaskar.

एजुकेशन फेय	
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फेयर में छात्र-छात्राओं का	यह हैं स्पॉन्सर
साइकोमैट्रिक टेस्ट होगा,	आईटीएम यूनिवर्सिटी, को-
साथ ही प्रतिभावान छात्रों	रपॉन्सर एमिटी यूनिवर्सिटी, रपांसर
को सम्मानित किया जाएगा	वीआईएसएम युप ऑफ स्टडीज,
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	सपोर्टेड स्पॉक्सर ब्लेन इंडिया अकेडमी, ड्रीम वैली कॉलेज, पारुल यूनिवर्सिटी,
सिटी रिपोर्टर ग्वालियर	विआईपीएस कॉलेज, सोफिया
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	ATION कॉलेज, जादौन आईएएस/
इसका शुभारंभ उच्च रिक्षि मंत्री जयभान सिंह	पीएससी एंड आर्याश पोएससी एंड आर्याश
पवैया करेंगे। इस फेयर में	कॉलेज, आईपीएस ग्रुप ऑफ कॉलेजेज, फिटजी म्वालियर
छात्र-छात्राओं को ग्वालियर	सैंटर, अंश यूप ऑफ कॉलेजेज,
के टॉप शैक्षणिक	आईटीएम ग्लोबल स्कूल, बीआईटीएस
संस्थान एक छत	कॉलेज, मिशन डिफेस अकेडमी,
के नीचे मिलेंगे।	करियर प्वॉइंट, बीवीएम म्वलियर,
यहां विभिन्न कोर्स	आईटीएम ग्रुप ऑफ इंस्टीट्यूशंस,
की जानकारी के	करियर लांचर, होटल लैंडमार्क,
अलावा विशेषज्ञ	मल्टीपल इंटेलिजेंस, माक व्वलियर, जिंट कम्प्यूटर एजुकेशन, पल्स
राचिन भटनागर उनको मार्गदर्शन	



Buzz About Edumilestones



Mr. Neerav Gadhai talks about Edumilestones

Ms. Deepti Shah talks about Edumilestones



Mr. Kailash Mota talks about Edumilestones



Ms. Kavita Agrawal talks about Edumilestones

Subscribe to our Youtube Channel





Events & Gallery



Breakfast Meeting with Mr. Kangkan Bordalai, Mentorina Counselling centre



Meeting Dr. Sangeeta Goswami(2nd from Right), Founder of Mind India Counselling centre, Guwahati



Fun activity(Virtual Reality Cricket) at Edumilestones





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